

# 90-Minute Strategic Planning



## How It Works

- **PICK YOUR GOALS**

What would you like to focus on? New products, one-year plan, vision, mission, short-term planning – you choose!

- **CUSTOM STAFF SURVEY**

We design and administer a 10-question online survey and review the results.

- **90-MINUTE ACTION MEETING**

We lead a 90-minute meeting to review the survey, brainstorm ideas, prioritize actions, and form action teams.

- **RESULTS**

Thoughtful Review of Core Issues  
Action Plan, Buy-In, and Accountability

## START 2010 STRONG

REVIEW – PRIORITIZE – ACT

Many businesses understand the value and need for thoughtful planning but cannot afford to set aside days and weeks for strategic planning.

Meetings set aside for strategic planning are frequently taken up by a few people sharing information and opinions, leaving little time to prioritize ideas and form action teams.

The Fairfield Center is offering your business, nonprofit, or team a simple, effective, and efficient way to identify priorities and action teams around your organization's pressing needs.

Combined with a custom survey focused on your core questions, a 90-minute planning session can give renewed focus on momentum.

**Discounted Price: \$495**

Valid until Mar. 31, 2010

Note: 15% discount for chamber members!

### Contacts:

Tim Ruebke – [Tim@FairfieldCenter.org](mailto:Tim@FairfieldCenter.org)  
Kai Degner – [Kai@FairfieldCenter.org](mailto:Kai@FairfieldCenter.org)  
Amy Good – [Amy@FairfieldCenter.org](mailto:Amy@FairfieldCenter.org)  
540-434-0059

